



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 318863

<b>Schedule Dates</b>	09/14/12-09/20/12	<b>Date Entered</b>	06/25/12
<b>Advertiser</b>	NRCC - National Republican Congressional Commi	<b>Last Modified</b>	09/17/12
<b>Agency</b>	National Media (2711)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	2599 NRCC IE (131532)	<b>Headline #</b>	06180791
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ANGLE BEN	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	155/426/2599	<b>Commission</b>	\$11,212.50
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$63,537.50
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	NRCC IE 9/14 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	86	\$74,750.00
<b>Grand Total:</b>	<b>86</b>	<b>\$74,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	5:30A- 6A (EST)					1				1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
2.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5:30P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5-30<	6/25/12
3.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	6P- 6:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
4.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	6A- 7A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
5.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	6:58P- 7:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
6.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	7A- 8A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
7.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	7:28P- 7:56P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
8.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	9A- 10A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
9.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	11P- 11:35P (EST)									1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
10.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	12:05A- 1:05A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
11.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	12P- 1P (EST)									1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
12.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	4:30A- 4:59A (EST)									1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12
13.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5A- 5:30A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
14.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5P- 5:30P (EST)									1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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## Contract # 318863

**Schedule Dates** 09/14/12-09/20/12  
**Advertiser** NRCC - National Republican Congressional Commi  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** 2599 NRCC IE (131532)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2599  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/25/12  
**Last Modified** 09/17/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06180791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,212.50  
**Net Total** \$63,537.50  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 86  
**Rate** \$74,750.00  
\$74,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	5:30A- 6A (EST)		1							1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
16.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5:30P- 6P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
17.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	6P- 6:30P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
18.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	6A- 7A (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
19.0	Normal Line / Spot	09/18/12-09/18/12	2	:30	6:58P- 6:59P (EST)		1							1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
20.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	6:58P- 7:30P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
21.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	7A- 8A (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
22.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	7:28P- 7:56P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
23.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	9A- 10A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
24.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	11P- 11:35P (EST)			1						1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
25.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	12:05A- 1:05A (EST)			1						1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
26.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	12P- 1P (EST)			1						1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
27.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	4:30A- 4:59A (EST)			1						1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12
28.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5A- 5:30A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Advertiser** NRCC - National Republican Congressional Commi  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** 2599 NRCC IE (131532)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2599  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/25/12  
**Last Modified** 09/17/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06180791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,212.50  
**Net Total** \$63,537.50  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 86  
**Rate** \$74,750.00  
\$74,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5P- 5:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
30.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	5:30A- 6A (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
31.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5:30P- 6P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5-30<	6/25/12
32.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	6P- 6:30P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
33.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	6A- 7A (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
34.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	6:58P- 7:30P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
35.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	7A- 8A (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD WRN AMR-ABC	6/25/12
36.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	7:28P- 7:56P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
37.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	9A- 10A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
38.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	11P- 11:35P (EST)						1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
39.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	12:35A- 1:35A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
40.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	12P- 1P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
41.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	4:30A- 4:59A (EST)						1			1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12
42.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	5A- 5:30A (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Sales Office** Telerep/Philadelphia  
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**Phone/Fax** /  
**CPE** 155/426/2599  
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**Billing Type** Standard  
**Comments** NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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**Last Modified** 09/17/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06180791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,212.50  
**Net Total** \$63,537.50  
**Sales Tax**

**Charlotte (WSOC)**  
By Broadcast Month  
Sep. 2012  
Grand Total:  
**Spots** 86  
**Rate** \$74,750.00  
\$74,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	5P- 5:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
44.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	5:30A- 6A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
45.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	5:30P- 6P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
46.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	6P- 6:30P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
47.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	6A- 7A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
48.0	Normal Line / Spot	09/14/12-09/14/12	2	:30	6:58P- 6:59P (EST)						1			1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
49.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	7A- 8A (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
50.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	7A- 8A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
51.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	7:28P- 7:56P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
52.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
53.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	11P- 11:35P (EST)									1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
54.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	12:05A- 1:05A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
55.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	12P- 1P (EST)									1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
56.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	4:30A- 4:59A (EST)									1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12

## CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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## Contract # 318863

### Schedule Dates

09/14/12-09/20/12

### Advertiser

NRCC - National Republican Congressional Commi

### Agency

National Media (2711)

### Product

Political - Issue (1068)

### Brand

2599 NRCC IE (131532)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

ANGLE,BEN

### Phone/Fax

/

### CPE

155/426/2599

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Charlotte (WSOC)

By Broadcast Month

Month	Spots	Rate
Sep. 2012	86	\$74,750.00
<b>Grand Total:</b>	<b>86</b>	<b>\$74,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5A- 5:30A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
58.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
59.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	5:30A- 6A (EST)	1	1							1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
60.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
61.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
62.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	6A- 7A (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
63.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	6:58P- 7:30P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
64.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	7A- 8A (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
65.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	7:28P- 7:56P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
66.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	9A- 10A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
67.0	Normal Line / Spot	09/15/12-09/15/12	2	:30	11:30P- EYEWITNESS NEWS 11P M-SU							1		1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
68.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	12P- 12:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SA	6/25/12
69.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	6A- 7A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SA MRNI	6/25/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:

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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 318863

**Schedule Dates** 09/14/12-09/20/12  
**Advertiser** NRCC - National Republican Congressional Commi  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** 2599 NRCC IE (131532)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2599  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/25/12  
**Last Modified** 09/17/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06180791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,212.50  
**Net Total** \$63,537.50  
**Sales Tax**

**Charlotte (WSOC)**  
By Broadcast Month  
Sep. 2012  
Grand Total:  
**Spots** 86  
**Rate** \$74,750.00  
\$74,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	7A- 8A (EST)							2		2	\$450.00	\$900.00	Charlotte (WSOC)	EYE NW SA MRN2	6/25/12
71.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	7:30P- 8P (EST)							2		2	\$600.00	\$1,200.00	Charlotte (WSOC)	ET/WKND	6/25/12
72.0	Normal Line / Spot	09/15/12-09/15/12	2	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)	GD MRN-SAT-ABC	6/25/12
73.0	Normal Line / Spot	09/16/12-09/16/12	3	:30	12P- 12:30P (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SU	6/25/12
74.0	Normal Line / Spot	09/16/12-09/16/12	2	:30	6P- 6:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12
75.0	Normal Line / Spot	09/16/12-09/16/12	3	:30	6A- 7A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SU MRN1	6/25/12
76.0	Normal Line / Spot	09/16/12-09/16/12	2	:30	7A- 8A (EST)								2	2	\$450.00	\$900.00	Charlotte (WSOC)	EYE NW SU MRN2	6/25/12
77.0	Revised Line / Spot	09/20/12-09/20/12	3	:30	11P- 11:35P (EST)								1				Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
77.1	Normal Line / Spot	09/20/12-09/20/12	3	:30	12A- 12:35A (EST)								1		\$1,400.00		Charlotte (WSOC)	EYEWIT NWS 11<	6/26/12
77.1.1	Closed Preempt	09/20/12															Charlotte (WSOC)	Program Change/Spot -	
78.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	12:05A- 1:05A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
79.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	12P- 1P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MDDAY<	6/25/12
80.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	4:30A- 4:59A (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4-30A	6/25/12
81.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5A- 5:30A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE 5AM DAYBRK<	6/25/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:

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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
816 Slaters Lane  
Alexandria, VA 22314

## Contract # 318863

<b>Schedule Dates</b>	09/14/12-09/20/12	<b>Date Entered</b>	06/25/12
<b>Advertiser</b>	NRCC - National Republican Congressional Commi	<b>Last Modified</b>	09/17/12
<b>Agency</b>	National Media (2711)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	2599 NRCC IE (131532)	<b>Headline #</b>	06180791
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ANGLE,BEN	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	155/426/2599	<b>Commission</b>	\$11,212.50
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$63,537.50
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	NRCC IE 9/14 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Sep. 2012	86	\$74,750.00
<b>Grand Total:</b>	<b>86</b>	<b>\$74,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5P- 5:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
83.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	12P- 1P (EST)		1	X						1	\$500.00	\$500.00	Charlotte (WSOC)	mkgd from cnt #318855	9/14/12
84.0	M/G For 77.1.1 / Spot	09/20/12-09/20/12	6	:30	11:30P- EYEWITNESS NEWS 11P M-SU					X				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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